KickStarter

# Conclusions

It is best to start a KickStarter campaign in May. May has the highest number of successful Kickstarter campaigns.

February March and April are the worst months to start a campaign. February, March and April have the most failed campaigns.

Theater and Music and two of the most successful categories of KickStarter.

# Limitations

This data set does not consider marketing programs used.

Data set does not calculate percentages of backers versus success.

# Other Tables or Graphs

Pivot Table average donation my category or sub category.